



Thebe Tourism Group boosts leadership team to deliver on strong business vision

Formatted: Font: 11 pt

Thebe Tourism Group has strengthened the ranks of its executive leadership team with the appointment of Marilyn Lewis as its Commercial Director reporting directly to the CEO of the Group.

This senior executive appointment is a key step in the streamlining of the business structure and vision for growth in 2010 and beyond. Marilyn Lewis is an accomplished senior business executive with extensive commercial experience in the tourism industry, outstanding people skills and recognised success achieved at a variety of top executive management positions. She is a qualified chartered accountant and her career so far was spent in various senior corporate leadership positions with a strong bias towards corporate vision, financial leadership and organisational regeneration.

“We are fortunate to have Marilyn on board and I am delighted that she has joined our senior executive team. The role of Commercial Director is a crucial one at this stage where we are embarking an ambitious business vision and growth path. Marilyn’s sound business acumen and wealth of industry knowledge will prove invaluable to the Group at this particular juncture,” states Monwabisi Fandeso, CEO of the Thebe Tourism Group. “Thebe Tourism Group is in a very exciting phase of its business growth that sees us streamlining our structure and refocusing our strategy to deliver on this vision for growth in 2010 and beyond,” continues Fandeso.

Lewis says of her new position: “I have a passion for South Africa and the great opportunity that the country holds for her own people as well as for foreign leisure and business visitors. I see Thebe Tourism Group as a major player in delivering the tourism promise of South Africa. I am delighted to join the strong leadership team of Thebe Tourism Group, united by a similar vision for excellence and delivery on its tourism business promise. We operate in a challenging business space, but I am confident that our business and all our subsidiaries have a bright future and I look forward to continue adding value to our business success.” Lewis has in recent months consulted on business strategy for Thebe Tourism Group before taking up this permanent senior executive role in a full-time capacity.

Thebe Tourism Group has made significant business strides in the recent past in strengthening its business offering as a full service tourism group. Two weeks ago Thebe Tourism Group announced the acquisition of a significant stake in the Compass Group and with this step added a further string to its bow with a strong and integrated hospitality offering.

The Thebe Tourism Group’s Inbound Division also secured one of the biggest deals ever in tourism when earlier this week the Group entered into an agreement with Consolid Consortium in South America. The consortium comprises 13 market leading companies in 14 countries, representing mostly untapped markets in Argentina, Bolivia, Brazil, Chile, Cuba, Columbia, Costa Rica, El Salvador, Guatemala, Mexico, Paraguay, Peru, Uruguay and Venezuela.

“We are confident about our business vision for the future to take our Group to the next level, while adding value to South Africa as a tourism destination as well as unlocking tourism opportunities beyond our own borders. More announcements will follow as the new vision is set in place,” concludes Fandesio.

